



Media contact: Lina Sands (646) 731-3887 / lsands@hitn.org

August 22, 2021

HITN's Commitment to Local Community Recognized by City and State Magazine

Brooklyn, New York – Understanding that local communities play a significant role in shaping policy and driving social change, the City & State's inaugural Community Engagement Power 50 list features a diverse array of philanthropic leaders, government officials and community members who have led initiatives to advocate and bring much-needed attention to some of today's most pressing issues impacting New Yorkers. HITN's Vice President of Government and Community Affairs, Angel Audiffred, has been recognized as one of New York's most influential and impactful community leaders in the first edition of City & State's Community Engagement Power 50 list.

This recognition reinforces HITN's on-going commitment to local communities in areas of Health, Education and socio-economic growth, where HITN has provided much needed educational resources and technical guidance during the pandemic. HITN secured WiFi enabled tablets for students from urban schools in NYC as they transitioned into remote learning. HITN participated in Back to school events in partnership with NYC schools and elected officials, ensuring all children begin their school year with new backpacks fully loaded with supplies. The pandemic also presented opportunities where HITN helped community based organizations launch their annual events virtually, such as the Virtual Puerto Rican Day Parade, NHCSL's 18th Annual Summit, and the annual SOMOS Virtual Gala. A major initiative earlier in the year where HITN collaborated with CENSUS 2020 in a city-wide Essay writing contest, drew participation of over 300 students in a major effort to raise awareness to accurate counts in hard-to-count communities.

ABOUT HITN

[HITN-TV](#) is the leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the US and Puerto Rico via DIRECTV, DIRECTV NOW, AT&T U-verse, AT&T TV, AT&T TV Now, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink Prism, and Altice. Edye users can learn more about the platform at www.edye.com and download the Edye app through the Apple App Store and Google Play. For more information visit www.hitn.org and follow @HITNtv on social platforms.

###