



July 12, 2021

Empowering Latinos in Media with HITN & NALIP

Brooklyn, New York - In an on-going effort to raise awareness to the underrepresentation of Latinos in the media industry, Cine Youth Fest (cineyouthfest.org) and NALIP (<https://www.nalip.org/programs>) joined forces to promote and bring together a diverse community of creatives to share stories, network, provide resources and reinforce a more inclusive culture both on and off screen. CYF will be featured in NALIP's Virtual Annual 2021 Media Summit <https://virtual.nalipmediasummit.com/home>. The NALIP Media Summit will take place July 19-21 as they aim to educate and boost diverse voices and help creatives, like yourselves, grow within the entertainment industry!

Tú Cuentas! Cine Youth Fest, powered by HITN-TV, America's only Spanish language television network, invites filmmakers to participate in its virtual film festival. Submission period opens July 19! Films submitted from 1 minute to 30 minutes are officially accepted for the first edition of the Cine Youth Fest to debut from Sept. 18 to Oct. 16, 2021 during Hispanic Heritage month online. Top 5 films will be featured on HITN-TV and on HITN GO – HITN's entertainment digital APP.

Don't miss these amazing learning opportunities and send us your story for the chance to win! Prizes: \$5,000 GRAND Prize, \$2,000 Student Prize and 20 virtual learning courses.

And there's more! Stay tuned for more information on CYF Young Filmmakers Conference taking place at St. Francis College on September 29, 2021! <http://cineyouthfest.org>.

ABOUT HITN:

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the US and Puerto Rico via DIRECTV, AT&T Uverse, AT&T TV, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink Prism and Altice, Liberty Cable & Claro (Puerto Rico). For more information visit: www.hitn.org and follow @HITNtv on social platforms.