



FOR IMMEDIATE RELEASE

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HITN AND DIRECTV PUERTO RICO REACH CARRIAGE DEAL

HITN offers DIRECTV viewers in Puerto Rico HITN-TV's educational and entertainment content by joining DIRECTV Puerto Rico's platform since March 1st

Brooklyn, NY, March 24, 2021 - HITN TV announced an agreement with DIRECTV Puerto Rico to include HITN-TV'S extensive cultural, educational and entertainment programming in Puerto Rico. This partnership will allow DIRECTV Puerto Rico access to high-quality Spanish language content as of March 1st, 2021 on channel 764.

“We are thrilled that HITN TV's content will be included on DIRECTV Puerto Rico, which will allow HITN-TV to reach more families with our educational and entertainment content”, said, Eric Turpin, General Manager at HITN. He added, “Through this partnership, we are strengthening our growth strategy on the island.”

“At DIRECTV we are committed to bringing the best entertainment experience to our subscribers by bringing valuable content to their homes for the whole family” said, Belkys Mata, AVP Sales Operations DIRECTV Puerto Rico.

HITN is a leading Spanish-language media network dedicated to advancing the educational, cultural, and socio-economic aspirations of the Hispanic community through the development and distribution of quality, authentic content on television, online, and in the community.

HITN's content will also be available for DIRECTV Puerto Rico's subscribers through the digital app HITN GO. DIRECTV Puerto Rico subscribers will be able to enjoy hundreds of hours of HITN-TV content, from educational programs to first rate nature and science documentaries, and health and wellness content. The HITN GO app can be downloaded from Apple's App store, Google Play, Apple TV and Roku services.

For more information, visit <https://hitn.tv/>

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About HITN:

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the US and Puerto Rico via DIRECTV, AT&T U-verse, AT&T TV, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink Prism and Altice, Liberty Cable & Claro (Puerto Rico). Download the “HITN GO” Everywhere App available on Apple, Android, Apple TV and Roku® with a cable subscription. For more information visit: www.hitn.org and follow [@HITNtv](https://twitter.com/HITNtv) on social platforms.