



Educa y Entretiene

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## **HITN PRESENTS NEW SHOW WITH DR. SANJAY GUPTA**

*America's doctor, Sanjay Gupta, and his program "Vital Signs" will premiere on HITN's Vida y Salud programming block*

**Brooklyn, NY - [HITN TV](#)** announced that the series *Vital Signs with Dr. Sanjay Gupta*, is making its on-air debut on September 3<sup>rd</sup>, joining the [Vida y Salud](#) daily block offering.

Erika Vogt Lowell, Director of Programming and Acquisitions at HITN, said, "We are delighted to launch *Vital Signs with Dr. Sanjay Gupta* within our health and wellness genre. It is a program with outstanding production values that provides viewers with insightful information about various medical conditions around the world. We are sure that the program will be well received by our audience, especially at a time when global health-related issues are the focus of everyone's attention."

*Vital Signs with Dr. Sanjay Gupta*, is a half-hour series that will educate and enlighten viewers about the latest topics, trends and discoveries in health, wellness and medicine from all over the world. The program features medical pioneers and leaders in the field, highlighting technologies and developments related to health and well-being. Viewers will learn about their own health and the latest medical discoveries that are transforming every day's life. Starting on September 3<sup>rd</sup>, viewers can enjoy *Vital Signs with Dr. Sanjay Gupta*, every Thursday at 4:00 pm Eastern / 1:00 pm Pacific.

HITN's Vida y Salud programming block and website continues to keep its audience well-informed with Coronavirus safety information and new educational content. Along with reliable medical programming that offers a variety of health and wellness resources and recommendations, keeping Spanish-speaking families in the U.S. and Latin America up-to-date about the latest developments related to the pandemic.

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the US and Puerto Rico via DIRECTV, DIRECTV NOW, AT&T U-verse, AT&T TV, AT&T TV Now, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink Prism and Altice. Download the "HITN GO" Everywhere App available on Apple, Android, Apple TV and Roku® with a cable subscription. For more information visit: [www.hitn.org](http://www.hitn.org) and follow [@HITNtv](#) on social platforms.

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