



MEDIA ALERT

For Immediate Publication

April 21, 2020

Press contact: Lina Sands (646) 731-3887 / lsands@hitn.org

HITN Announces New Submission Date for ¡Tú Cuentas! 2020 Census Essay Writing Contest

HITN-TV, the leading national Spanish-language media network, CUNY and Schneps Media announced a new submission date for the ¡Tú Cuentas! 2020 Census Essay Writing Contest, an initiative created for fourth-grade students who attend schools located within the five boroughs of New York City, and designed to raise awareness of the need for children to be counted in the 2020 Census, with a specific focus on maximizing the participation of families in the city's hard-to-count communities.

WHAT: Tu Cuentas! 2020 Census Essay Writing Contest

WHO: After the closures of New York City schools, HITN, CUNY, and Schneps Media postponed the original essay submission date for the school contest. Today, the partners have announced the new submission date will be Monday, April 27, 2020

The students who participate in the essay contest will write about the importance of being counted and how it will directly impacts them, and their communities. One winner from each school will be selected to represent their school, and the borough in which they live, in this citywide competition. The citywide winners will then compete online for the title of HITN NYC Student Census Ambassador.

WHEN: April 27, 2020

WHERE: For more information and updates send an email to: CensusEssay@hitn.org



HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million viewers in the U.S. and Puerto Rico via DIRECTV, AT&T TV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Mediacom, CenturyLink Prism, and Altice. For more information, please visit www.hitn.org.

About CUNY:

The City University of New York is the nation's largest urban public university, a transformative engine of social mobility that is a critical component of the lifeblood of New York City. Founded in 1847 as the nation's first free public institution of higher education, CUNY today has seven community colleges, 11 senior colleges and seven graduate or professional institutions spread across New York City's five boroughs, serving 500,000 students of all ages and awarding 55,000 degrees each year. CUNY's mix of quality and affordability propels almost six times as many low-income students into the middle class and beyond as all the Ivy League colleges combined. More than 80 percent of the University's graduates stay in New York, contributing to all aspects of the city's economic, civic and cultural life and diversifying the city's workforce in every sector. CUNY's graduates and faculty have received many prestigious honors, including 13 Nobel Prizes and 26 MacArthur "Genius" Grants. The University's historic mission continues to this day: provide a first-rate public education to all students, regardless of means or background.

About Schneps Media:

Schneps Media is a multi-platform media company. Our Hispanic Media Group includes the award-winning newspapers Noticia, El Correo NY, and noticiali.com, with a weekly reach of 70,000 readers. For over two decades, Noticia and El Correo's comprehensive coverage of local issues has earned the trust of our communities from Manhattan to Riverhead.

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