



Educa y Entretiene

December 10, 2019

A New Personal and Family Oriented Experience with HITN at Dadeland Mall

The HITN event took place on Saturday and Sunday, December 7th and 8th at Dadeland Mall in Miami. HITN invited guests to a new personal and family-oriented experience, highlighting the essence of the channel through entertaining, educational, and healthy activities for all family members. The event included free massages and healthy juices samples, face painting and animal-shaped balloons for children, a kids' coloring area, the opportunity for a meet & greet with Ron Magill, host of Mundo Salvaje, and a spinning wheel for a chance to win amazing HITN branded products. HITN Learning was also a part of the event and the general public had the opportunity to enjoy their great products.

HITN always likes to involve the local community and small companies in these events and enjoys supporting local businesses. There were about 7,000 to 10,000 people who attended the event and enjoyed HITN's games and activities while learning about the channel and its amazing content. HITN hosts public events in the community about 5 times a year and is looking forward to expand them into other prominent Hispanic areas in the United States. Stayed tuned for future dates and markets!

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ABOUT HITN

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million viewers in the US and Puerto Rico via DIRECTV, DISH Network, AT&T Uverse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Frontier Mediacom, CenturyLink Prism and Cablevision. For more information, please visit www.hitn.org.