



March 25, 2019

Great Family Event With Vida y Salud and Cleo and Cuquin at Dadeland Mall

Over the March 15th weekend, shoppers were treated to a Vida y Salud event at Miami Dadeland Mall, hosted by HITN TV.

Participants enjoyed a personal and family-oriented experience, highlighting the channel and Vida y Salud. Shoppers sampled natural juices, received massages, waited patiently for blood pressure screenings, and were able to spin the HITN prize wheel to win fun and healthy gifts. They also entered a raffle to win a fabulous trip to Puerto Rico!

Families and their children also interacted with HITN Learning's engaging new bilingual app, Cleo and Cuquin Family Fun Math Kits, have their faces painted and have a fun balloon animal created especially for them!

HITN is the leading Spanish-language network focused on educational and cultural programming for the whole family. It reaches over 44 million homes across the United States and Puerto Rico through DIRECTV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Frontier Mediacom, CenturyLink Prism, and Cablevision. For more information, log in to www.hitn.org.