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October 16, 2018

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HITN CELEBRATES HISPANIC HERITAGE MONTH WITH EXCLUSIVE THEME SONG

Grammy Winner Fernando Osorio and his daughter, Maye, collaborate on “Es Todos Unidos,” a bilingual song that emphasizes the diversity of the Hispanic community

Brooklyn, NY – **HITN**, the leading Spanish-language network that offers educational and entertainment content to families in more than 44 million households across the United States, announced today the inclusion in its programming of [“Es Todos Unidos”](#) a song composed and performed by Latin Grammy-winning artist Fernando Osorio and his daughter, Maye. The song aired on **HITN** as part of the network’s celebration of Hispanic Heritage Month.

“**HITN** is celebrating Hispanic Heritage Month with [‘Es Todos Unidos,’](#) an uplifting theme song that acknowledges Hispanic contributions to US culture and society,” commented Guillermo Sierra, Head of Digital Services at **HITN**. “The lyrics are bilingual (in Spanish and English) in order to connect with the new generation of young people with Latin roots, who communicate mostly in English.”

Acclaimed Colombian-born singer-songwriter Fernando Osorio and his daughter, Maye, worked together on the production. “We are very pleased to be part of the great team at **HITN**, which is airing the video of our song, [‘Es Todos Unidos,’](#) to underscore the value of the US Hispanic community, because, as the song says, the way to move forward is together (*todos unidos*).”

Fernando Osorio is the composer of the hit songs “La Negra Tiene Tumbao” and “Ríe y Lloro,” immortalized by Celia Cruz; “Viviendo” and “De Qué Depende,” for Marc Anthony; “Lloraré” and “Sé Mi Aire,” for Cristian Castro, and several popular songs made famous by Ricardo Montaner: “Solo con un Beso” and “Vamos a Dejarlo.” Ricky Martin, Luis Fonsi, Alejandra Guzmán, Sergio Dalma, Jerry Rivera, Gloria Trevi, Menudo, Malú and Alejandro Fernández are among the other artists who have performed his songs. During his long artistic career, Osorio has shared the stage with Shakira, Juanes, Franco de Vita and other stars. His achievements have been recognized by ASCAP and BMI awards and a Latin Grammy.

Osorio’s daughter, Maye, is an up and coming artist clearly influenced by her father’s work. She began her career as a soloist, performing on the acoustic guitar with Mr. Pauer at venues around the world and in a live broadcast on KCRW. Her Latin roots and South Florida childhood have inspired her to write music that spans a wide range of genres, from R&B to bossa nova. Her self-produced album on the Warner Chapell label will be available soon in the US market.

HITN also produced a promotional video for [‘Es Todo Unidos’](#) featuring scenes of Latinos around the United States. The song will air during **HITN** programming as well as on the network’s webpage, app and social media.

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million viewers in the US and Puerto Rico via DIRECTV, DIRECTV NOW, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Mediacom, CenturyLink Prism and Altice. For more information, please visit www.hitn.org.

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