



**Educa y Entretiene**

## **FOR IMMEDIATE RELEASE**

December 21, 2017

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### **HITN, BROOKLYN NAVY YARD HOSTS THIRD ANNUAL COAT DRIVE**

*HITN partners with business in downtown Brooklyn to keep New Yorkers warm this winter*

**Brooklyn, NY – HITN**, the largest non-commercial Hispanic network in the United States that offers educational and entertainment content to more than 44 million households across the country, partners with New York Cares to host its third annual coat drive. For the last 28 years, New York Cares has donated approximately 2 million coats to New Yorkers in need. And with temperatures already reaching 20 degrees, **HITN** recruited the Brooklyn Navy Yard (BNY) and Duggal, a leading supplier of printing and graphic display services in hopes of joining other local businesses within the navy yard in order to help New York Cares reach its goal of collecting 200,000 coats. Together, over 100 coats have been collected.

“We are very happy that we were able to provide coats for many of our fellow New Yorkers who need them. It is extremely comforting to know that we have helped prepare those in need to weather the cold during the upcoming months,” said Valerie D. White, Vice President External Affairs, Brooklyn Navy Yard Development Corporation.

“So many of our New Yorkers need help. We often store coats in our closets that we know we won’t ever use again and what better way than donating it to someone who will appreciate it,” says Heather Griffin, Director of Marketing for Duggal.

“I’m thrilled we collected a record-breaking number of coats this holiday season. This can only be attributed to our collaboration with the Brooklyn Navy Yard and our neighbors within the navy yard,” says Michael D. Nieves, President and CEO of **HITN**. “In this season of giving, we must aim to continue helping our fellow New Yorkers and we look forward to recruiting more partners next year in order to double the number of coats we collect.”

**The Brooklyn Navy Yard Center at BLDG 92** is the public gateway to the yard, celebrating its past, present, and future and promoting the role the Yard and its tenants play as an engine for job creation and sustainable urban industrial growth. The center is home to permanent and rotating exhibitions, and hosts educational programs, workforce development services, and a robust public tour program. BLDG 92 exhibits are open Wednesday through Sunday, 12pm–6pm, and admission is always free. Visit [bldg92.org](http://bldg92.org) for more information.

**Duggal:** For more than 50 years, Duggal has served as a trusted advisor and partner in helping the world’s leading image-makers communicate visually with their audiences and customers. Duggal is recognized as a leading innovator in the visual communication, display graphics and multimedia industry, bringing several new and exclusive products to the market each year. Duggal is a certified 100% minority owned business. The company is an equal opportunity employer with a diverse staff and management of 370+ experienced professionals and technicians dedicated to providing the highest level of service for our customers. The company remains headquartered in Manhattan, with seven additional facilities in Manhattan, Brooklyn and Portland Oregon, which total over 250,000 square feet of production space.

**HITN-TV** is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million viewers in the US and Puerto Rico via DIRECTV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Frontier Mediacom, CenturyLink Prism and Cablevision. For more information, please visit [www.hitn.org](http://www.hitn.org).

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