



Educa y Entretiene

FOR IMMEDIATE RELEASE

April 00, 2017

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HITN BRINGS INNOVATION TO HISPANICS IN NEW YORK CITY

Brooklyn, NY – **HITN**, a non-profit Spanish-language media network that provides educational and entertainment programming to more than 44 million households around the United States, will cohost SMART CITIES NYC '17, a three-day event to showcase the advancements in technology through an interactive trade show and exhibition of hundreds of local, national and global organizations representing the government, academic, public and private sectors featuring speakers from around the world who are pioneering technological and innovative solutions to urban problems. **HITN** is the vehicle for Smart Cities 17' to bridge the Spanish speaking community with its mission to bring innovation to neighborhoods where the Hispanics reside.

In efforts to continuously inform the Hispanic communities on the new and upcoming proposals from the most innovative minds from all over the world, **HITN** encourages its communities in becoming central patrons in promoting forward thinking to find the best ways to serve the public. *Smart Cities* initiatives focus on making the city better, safer, and smarter like reducing traffic congestion with self-driven automobiles and improving pedestrian safety. Smart Cities continues to provide access to Wi-Fi, adding solar panels, increasing LED street lighting in city neighborhoods, improving emergency response with the use of drones in fire operations, and enhancing customer service through the use of 311 and Parks mobile apps, and community kiosks.

“**HITN** is proud to partner with Smart Cities NYC '17 as it is our mission to provide a wide array of educational information to the Hispanic communities,” says Michael D. Nieves, President and CEO of **HITN**. “These upcoming events will provide ways for our communities to better serve and improve our way of living and providing the necessary resources to help take better care of our planet.”

Launched in 2012, the **Smart Cities Council** is the author of the internationally recognized Smart Cities Readiness Guide, which provides guiding principles and best practices for an integrated, cross-cutting smart city. The Readiness Guide is the framework used to produce Readiness Workshops, which are delivered all over the world to help cities create their smart city roadmaps. With regional councils in North America, Europe, India and Australia/New Zealand, the Council is comprised of more than 120 partners and advisors who generate \$2.7 trillion in annual revenue and who have worked on more than 10,000 smart city projects past and present. To learn more, visit www.smartcitiescouncil.com.

HITN is the leading Spanish-language network focused on educational and cultural programing for the whole family. It reaches over 44 million homes across the United States and Puerto Rico through DIRECTV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Frontier Mediacom, CenturyLink Prism, and Cablevision. For more information, log in to www.hitn.org.

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