



Educa y Entretiene

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## **Watching HITN's 48 Hour 'Top Gear' Marathon Can Win You a Trip to the Biggest Auto Show in the World!**

**Brooklyn, New York** – **HITN**, the largest non-commercial Hispanic network in the United States that offers educational and entertainment content to more than 44 million households across the country, will be sending a lucky viewer and a guest to Detroit, Michigan on an all-expense-paid trip to attend the country's biggest car show. And in order to win, viewers only have to tune-in to HITN's 48-hour marathon of the best car show in the *world*, **Top Gear!**

On November 11<sup>th</sup> and 12<sup>th</sup>, **HITN** will air a 48-hour **Top Gear** marathon. Over the course of these two days, the network will share a total of 48 codes (one per episode) that fans will need in order to win a trip to the automotive industry's biggest event in the United States, the legendary North American International Auto Show.

"**HITN** is the only network in the United States that airs **Top Gear** subtitled into Spanish as part of our educational and entertaining program lineup we've assembled for our Hispanic viewers," said Michael D. Nieves, President and CEO of **HITN**. "To entice our viewers to experience the iconic and international phenomenon known as **Top Gear**, we're launching a 48-hour **Top Gear** marathon that can earn a lucky viewer and a guest a trip to the largest auto show in the country."

To participate in the contest, **Top Gear** marathon viewers must:

- Register at **HITN.TV**
- Enter a minimum of five (5) codes that will only be shared during the **Top Gear** marathon
- Answer the question: "Why do you want to attend the North American International Auto Show?"

As part of this special **Top Gear** marathon, **HITN** has organized an event at Miami's Dadeland Mall also on November 11<sup>th</sup> and 12<sup>th</sup> so viewers can come to the **HITN** booth to register for the contest while also enjoying games and activities inspired by the series. **HITN** will announce the winner of contest will be announced on November 27, 2017. Winner of the contest will attend the January 2018 North American International Auto Show.

**Top Gear** has become an iconic program among international audiences who enjoy watching its hosts push the world's most fabulous cars to extremes in remote corners of the globe. Starring the irreverent Jeremy Clarkson, with Richard Hammond and James May, the series features the newest super vehicles attempting extreme maneuvers and challenges, as well as exclusive celebrity interviews and automobile reviews. Reaching more than 350 million viewers in 214 territories around the world, **Top Gear** holds the Guinness Record for the most watched automotive series on television.

For more information about the contest, **HITN** or **Top Gear on HITN**, please visit: [www.hitn.tv](http://www.hitn.tv)

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**ABOUT HITN** - **HITN-TV** is the largest non-commercial Hispanic network in the United States, offering educational and cultural programming for the whole family. It reaches more than 44 million viewers in the US and Puerto Rico via **DIRECTV**, **DISH Network**, **AT&T U-verse TV**, **Verizon FiOS TV**, **Comcast**, **Charter Spectrum**, **Frontier Mediacom**, **CenturyLink Prism** and **Cablevision**. For more information, please visit [www.hitn.tv](http://www.hitn.tv)