



Educa y Entretiene

***** Press Release *****

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**HITN AND IMAGINA US
PARTNER TO ESTABLISH A FULL TV PRODUCTION SERVICE HUB**

*Partnership will deliver full-service production resources to NYC Market
along with new jobs and economic growth to Downtown Brooklyn*

Brooklyn, NY – **HITN**, the first non-commercial, Spanish-language media company that delivers educational programming to more than 42 million homes nationwide on satellite and cable, has entered into a new partnership agreement with **Imagina US**, a leading production and broadcast company for the U.S. Hispanic and Latin American markets. The partnership will leverage **HITN**'s 20,000 plus sq. ft. studios in the Brooklyn Navy Yard in Downtown Brooklyn with spectacular views of the Manhattan Freedom Tower and the Williamsburg Bridge, with Imagina US's 20-year track record in technical, production and audiovisual expertise, to provide a one-stop shop for production, post-production and network origination services to serve broadcast and production clients in the New York City area.

“This has been an incredible year for **HITN** and this new partnership with **Imagina US** represents another milestone in **HITN**'s evolution. In addition to the educational and cultural programming **HITN** has provided for years, it will soon also offer high-quality, full-service production resources to the truly diverse market that is New York City,” said Mike Nieves, President and CEO of **HITN**. “This partnership also aligns with **HITN**'s commitment to our local community by delivering yet another important project to the ever growing Downtown Brooklyn area and by presenting career opportunities to our young neighbors who are interested in working in the media industry.”

“By entering into this strategic partnership with **HITN**, **Imagina US** continues to expand its presence in an important market and it will open new doors to clients and communities,” said Irantzu Diez-Gamboa, President of **Imagina US**. “We are proud of the exceptional group of professionals we have to manage **HITN**'s broadcast and production needs as well as those of third party clients in the New York area.”

HITN is the first non-commercial, Spanish-language media company delivering educational programming to more than 42 million homes nationwide on satellite and cable focusing on health, financial literacy, and education, with a mission to advance the educational, socioeconomic and cultural aspirations of Hispanics who live in the United States. For more information, log in to www.HITN.org.

Imagina US **Imagina US** is the Americas division of **Imagina Group**, a European leader in the entertainment industry, focused on providing the best audiovisual one-stop-shop, covering clients' production, post-production, technical and commercial needs. **Imagina US**, founded in 1999, is a pioneer production company in the US Hispanic TV industry and a key partner for the successful development and distribution of audiovisual content. **Imagina US** had revenue of approximately \$54 million in 2015; its service portfolio includes: content production, post-production, management and TV rights acquisition, distribution and broadcast of TV networks, among others. For more info: <http://www.imaginaus.com/>

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