



***** Press Release *****

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HITN to be Lead Sponsor of Premiere Latino Event being held during the DNC in Philadelphia

Brooklyn, N.Y. – **HITN** confirmed it would be one of the lead sponsors of **Latinos Unidos; Leading America Celebration**, the premiere Latino event taking place at the Philadelphia Marriott Hotel and scheduled to coincide with the Democratic National Convention. The National Hispanic Caucus of State Legislators (NHCSL) is hosting the event.

This important event is a celebration of Hispanic organizations, as fifteen of the leading national groups join together to amplify the Latino impact in the 2016 Presidential elections. It will be an evening of star power as celebrities and musical entertainers join forces with the nation's political leaders.

“HITN is proud to be a lead sponsor of the Latinos Unidos; Leading America event. We recognize Latinos have an important role in this presidential election and are committed to being a partner that Latinos across the country can count on for all the information and resources needed to make an informed decision – just as we did with our Tu Momento 2016 educational campaign.” stated Mike Nieves, President and CEO of **HITN**.

Last April, **HITN** launched Tu Momento 2016 (*Your Moment 2016*), an educational campaign designed to explain the workings of the U.S. electoral system to the Hispanic community via a series of vignettes that touch on topics such as the electoral college, delegates and party-based conventions. Also, this year, **HITN** has provided convention coverage with a detailed summary and analysis of the Republican National Convention with a similar recap to follow of the top moments from the Democratic party's convention. **HITN** will continue to cover the electoral process with a variety of live and detailed coverage through Election Day in November.

NHCSL President Angel Cruz and Senator Iris Y. Martínez (IL), DNC Hispanic Caucus Chair will lead the Latinos Unidos; Leading America Celebration.

HITN-TV is the only Spanish-language network focused on educational and cultural programming for the whole family. It reaches over 40 million homes across the United States and Puerto Rico through DIRECTV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter, Time Warner Cable and Cablevision. For more information, log in to www.HITN.org.

What: HITN Sponsors Latinos Unidos; Leading America Celebration

When: July 26, 2016 / 10:00 pm to 1:00 am

Where: Philadelphia Marriott Hotel

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