



**\*\*\* Press Release \*\*\***

July 21, 2016

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## **HITN-TV Presents Special Coverage of the Republican and Democratic National Conventions**

*Brooklyn, NY* – As part of its mission to present educational programming relevant to the needs of its audience, the Hispanic Information and Telecommunications Network – **HITN-TV** announced today that it will air two special programs with detailed coverage of the Republican and Democratic National Conventions, on Sunday, July 24<sup>th</sup> and Sunday, July 31<sup>st</sup>.

“The Latino vote will play an important role in this year’s presidential elections and **HITN-TV** is committed to offering informative programming that will help our Spanish-speaking audience better understand the complex U.S. electoral process,” explained Mike Nieves, President and CEO of **HITN**.

This latest effort is part of *Tu Momento 2016 (Your Moment 2016)*; an educational campaign the network launched last April to explain the workings of the United States’ electoral system and which has been well received by the Hispanic community.

Gerson Borrero, **HITN**’s veteran presenter, will host the convention coverage, which will begin on Sunday, July 24<sup>th</sup> with a detailed summary and analysis of the Republican National Convention and will continue on Sunday, July 31<sup>st</sup> with a similar recap of the top moments from the Democratic party’s convention.

Both programs will feature commentary about the importance of both conventions and what they mean for the Hispanic community, all presented in the moderate, neutral style that characterizes **HITN-TV**’s reporting. **HITN-TV** will continue to cover the electoral process with a variety of live and detailed coverage through election day in November.

“The millions of Hispanics living in the United States need to be well-informed about political realities in this country in their own language,” added Eric Turpin, **HITN TV**’s General Manager. “**HITN-TV** has taken on this role and it has a responsibility we take very seriously.”

**HITN-TV** is the only Spanish-language network focused on educational and cultural programming for the whole family. It reaches over 40 million homes across the United States and Puerto Rico through DIRECTV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter, Time Warner Cable and Cablevision. For more information, log in to [www.HITN.org](http://www.HITN.org).

### **What: Special Coverage of the Republican and Democratic National Conventions**

**When: July 24<sup>th</sup> and July 31<sup>st</sup>**

**Where: HITN-TV( [www.hitn.org/donde-ver-hitn](http://www.hitn.org/donde-ver-hitn) )**

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